

PRESS RELEASE

25 years full of ideas, commitment and passion

Guillaume Hopfner is celebrating his 25th anniversary at Braunform. His impressive career has been characterized by innovation, team spirit and constant change.

His career began in 1999, when he first came into contact with injection molds after completing his diploma thesis at a Braunform customer. Impressed by the quality and precision, he applied for a job at Braunform. He started in the production department: Polishing, laser engraving and especially assembly - under the patient guidance of experienced colleagues. Without access to the Internet, the Frenchman made a daily note of unfamiliar technical terms and translated them in the evening with the help of a dictionary in order to continue the exchange the next day.

In 2001, Guillaume Hopfner switched to the design department and initially worked with a 2D system, later designing injection molds independently in 3D. As a design engineer, he played a key role in the introduction of the 3D system still in use today and took over its system administration. After becoming deputy design manager in 2004, he took over the management position 3 years later. In 2016, he successfully completed the "WVIB Management College" training course and has been strengthening the management team as a manager ever since. In 2021, he was granted power of attorney and is still responsible for development and design to this day.

Thanks to his technological expertise, he was involved in product development, the introduction of Moldflow simulations, patent work and the structuring of engineering as an independent service department in addition to tool design. A particular highlight was his responsibility for the implementation of a PDM/PLM system - a milestone in the digitalization of company processes. His versatility is also evident in his involvement in cross-departmental projects, technical processes and close cooperation with customers from all over Europe. In addition to his professional expertise, Guillaume Hopfner is also active in sports: whether at "Rad am Ring", "Mein Freiburg Marathon" or regional volleyball and tennis tournaments - he is always a committed team player.

The management would like to thank Guillaume Hopfner for 25 years of ideas, drive and loyalty. "His contribution to the development of our company is extraordinary. With his technical expertise, vision and passion, he has not only played a decisive role in shaping our products, but also our processes and structures," says owner and Managing Director Pamela Braun.

Picture survey:



From left: Head of HR and Finance Oliver Bornhäuser, Managing Director Pamela Braun, jubilee Guillaume Hopfner, Company Founder Erich Braun, General Manager Joachim Stiller

Braunform at a glance

Braunform GmbH was founded in 1977 by the Erich Braun family in Bahlingen am Kaiserstuhl and is one of the world's leading partners in the field of plastic mold making today. As innovative company in the plastics industry, Braunform develops and manufactures high-precision injection molds that enable customers to produce sophisticated end products efficiently and reliably. With more than 30 years of experience in the pharmaceutical and medical market, Braunform has established itself as a reliable partner for these highly regulated industries. A particularly unique selling point is the company's own MED Mold® standard - a quality promise for maximum precision and cleanroom suitability.

A further unique selling point of the mold-shop is the production in own clean rooms according to GMP C and D. Braunform GmbH is currently managed by Ms. Pamela Braun (Managing Partner), Mr. Emmanuel Foyer (Managing Director) and Joachim Stiller (Managing Director). With around 380 employees, Braunform is a major employer in the South Baden region and stands for sustainable growth, technological excellence and social responsibility.

Mission Statement

Molding Your Visions: We mold the requirements of our customers. We provide solutions to effectively produce our customers' products using clean, state-of-the-art technology with core competencies in mold making, injection molding and full service.

Braunform in Detail

Braunform specializes in the production of multi-component molds, multi-cavity molds, stack molds, molds for medical technology (MED Mold®) as well as the reputed Lift&Strip²® system. The fully air-conditioned precision mold shop with state-of-the-art production technology serves – amongst others – industries like pharmaceutical, irrigation technique and personal care.

With its in-house technology center, Braunform offers a high-performance platform for the practical testing and optimization of complete production systems. Not only are injection moulding tools tested here as part of initial sampling, but production processes are also qualified - right through to transfer to series production. Small series can be realized flexibly according to customer requirements. Set-up stations for customer systems make it possible to simulate complete production environments, including peripherals, directly on site. As an integral part of the process technology, the technology center makes a significant contribution to ensuring product quality. Braunform implements complex manufacturing processes for the pharmaceutical industry in modern clean rooms in accordance with GMP classes C and D - including automated assembly and punching processes.

By offering comprehensive project management and full-service engineering, Braunform shortens time-to-market and reduces production costs at the same time. The focus is on process reliability, shorter cycle times, maximum output and the highest product quality - always combined with advice on sustainable production processes. The company is certified according to DIN EN 13485 / 15378 / 9001 / 14001 / 50001.

Braunform stands for "Engineering Made in Germany" - supported by a highly qualified, committed team and an above-average proportion of trainees (11%). The company combines technological leadership with an uncompromising focus on quality. A special milestone was reached in 2024: in the renowned industry competition Excellence in Production, Braunform was named Toolmaker of the Year in the category "External toolmaking with 50 or more employees" - impressive proof of the company's leading position in the industry.

The declaration of sustainability, which is firmly anchored in the company's policy, commits the company to constantly improving its own CO2 footprint. The implementation of various PV systems will enable the company to save 1,104 tons of CO2 in future and generate electricity for around 725 average 4-person households. The company also has the largest geothermal plant in the district of Emmendingen. The switch to "green" electricity has been fully completed. Both company health care and social commitment are given high priority.