

PRESS RELEASE

Valuable pillars of the company

In August 2021, Braunform GmbH honored three jubilarians – together they can look back on 85 years. Roland Werner and Urs Breitenbach have been with the company for 30 years, Wolfgang Locher for 25 years.

They are indispensable for an industrial company: employees who remain loyal to the company for decades. Due to their long service, the jubilarians have witnessed and shaped the growth as well as the technological progress of the medium-sized company. "It is thanks to their commitment that Braunform GmbH has developed into one of the leading industrial companies in the mold making industry", said Pamela Braun, owner and managing director. Company founder Erich Braun also expressed his thanks and appreciation to everyone for "their special personal commitment and trusting cooperation".

At Braunform GmbH, which now is with 380 employees, qualification and further training as well as self-responsibility are of highest priority. Many of the employees of Braunform GmbH are loyal to the company for decades. This is the success of a strategy of continuity, fairness, loyalty and reliability.

Picture survey:



From left to right: Roland Werner, Head of HR and Finance Oliver Bornhäuser, Owner and Managing Director Pamela Braun, Urs Breitenbach, Wolfgang Locher und Company Founder Erich Braun

Braunform at a glance

Founded in 1977, Braunform with 380 employees is now considered to be an important employer in the region. The long-term oriented family-owned company based in Bahlingen and Eendingen am Kaiserstuhl is an industrial solution provider and strategic partner in the field of injection molds. Braunform is one of the world's leading companies in the plastics processing industry and has set itself the goal of manufacturing injection molds with which - according to the current state of the art - plastic as a raw material has no alternative or is more resource-friendly than the possible alternative. The fully air-conditioned precision mold shop with the latest production technology serves industries such as Pharma, Personal Care, Water Technology and Automotive. In addition, pharmaceutical products are produced in state-of-the-art clean rooms with highest quality standards for customers worldwide.

The certified company relies entirely on "Engineering Made in Germany" and a high trainee percentage (12 %). The sustainability statement, which is firmly anchored in the company's policy, commits Braunform to constantly improving its own CO2 footprint. The company's corporate health management as well as the social commitment are given high priority. As one of the best employers in the field of SME's in Germany, Braunform received the "Top Job" award for the third time in 2020, after 2014 and 2017.