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PRESS RELEASE

In the business for 30 years

It is not uncommon for employees to start their careers with an apprenticeship and become part of the Braunform team over the years. This is also the case with Rainer Binder – he has been loyal to the company for 30 years.

The tool specialist has become indispensable as a reliable and loyal pillar of the company and as a bearer of know-how. Through his dedication, he has had a strong influence on the technological progress of its manufacturing process. The management thanked Rainer Binder for his commitment, his loyalty and the trustful cooperation. "It makes us proud to count such loyal employees to our Braunform family", emphasizes owner and managing director Pamela Braun and adds: "Their expertise is the key to success".

At Braunform GmbH, which now is with 380 employees, qualification and further training as well as self-responsibility are of highest priority. Many of the employees of Braunform GmbH are loyal to the company for decades. This is the success of a strategy of continuity, fairness, loyalty and reliability.

On September 02, 1991, Rainer Binder began his training as a toolmaker at Braunform. After successfully passing his final exams, Rainer Binder was taken on in the turning department of the mold maker, where he is still active as a specialist today. Due to his experience, he is significantly involved in optimizing workflows and processes in this area. In addition to his daily work, he is also jointly responsible for the introduction and operation of new machine types as well as external machine programming.

Picture survey:



From left to right: Head of HR and Finance Oliver Bornhäuser, jubilee Rainer Binder and company founder Erich Braun

Braunform at a glance

Founded in 1977, Braunform with 380 employees is now considered to be an important employer in the region. The long-term oriented family-owned company based in Bahlingen and Edingen am Kaiserstuhl is an industrial solution provider and strategic partner in the field of injection molds. Braunform is one of the world's leading companies in the plastics processing industry and has set itself the goal of manufacturing injection molds with which - according to the current state of the art - plastic as a raw material has no alternative or is more resource-friendly than the possible alternative. The fully air-conditioned precision mold shop with the latest production technology serves industries such as Pharma, Personal Care, Water Technology and Automotive. In addition, pharmaceutical products are produced in state-of-the-art clean rooms with highest quality standards for customers worldwide.

The certified company relies entirely on "Engineering Made in Germany" and a high trainee percentage (12 %). The sustainability statement, which is firmly anchored in the company's policy, commits Braunform to constantly improving its own CO2 footprint. The company's corporate health management as well as the social commitment are given high priority. As one of the best employers in the field of SME's in Germany, Braunform received the "Top Job" award for the third time in 2020, after 2014 and 2017.