

## PRESS RELEASE

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### **Annual donation with tradition 3,000 € for socially engaged organizations**

Also in 2020 Braunform follows his social position "we act", which is firmly anchored in the company's policy and donate to socially engaged organizations instead of sending Christmas presents to customers.

The company has once again decided to support the association for children with cancer e. V. in Freiburg with 1,500 €. Since 2011, Braunform has been making regular donations to this association, which cares about the concerns and needs of families with a diseased child. Due to the relocation of the University Children's Hospital, a new family home will be built to ensure the proximity of the facilities and to provide professional care for families in this stressful situation. The family home with its family-oriented conception belongs to one of the most renowned contact points in Germany. It integrates a station for siblings care, social service and as well a contact point for orphaned parents who recently lost a child.

In addition, for the fifth time in a row, the University Hospital in Freiburg will receive 1,500 € for the project "Tigerheart... if parents have cancer". The donation-financed children's and youth program of the Psychosocial Cancer consultation at the Tumor Center Freiburg - CCCF supports families in which one parent has cancer. The focus here is on psychological support in individual and group discussions as well as various therapy offers in order to accompany each family member, but also the family as a whole, in this changed life situation in a needs-oriented manner.

It's a particular concern of Braunform to support children and parents in this context. "As part of society, it is very important for us not to lose sight of the company's social responsibilities," emphasizes owner and Managing Director Pamela Braun.

## Picture survey:



Claus Geppert from the association for children with cancer e. V. in Freiburg



From left to right: Dr. Stefanie Pietsch, Ina Heinzemann and Jörg Stern from the University Hospital in Freiburg with their project „Tigerheart... if parents have cancer“

## Braunform at a glance

Founded in 1977, Braunform with 375 employees is now considered to be an important employer in the region. The long-term oriented family-owned company based in Bahlingen and Eendingen am Kaiserstuhl is an industrial solution provider and strategic partner in the field of injection molds. Braunform is one of the world's leading companies in the plastics processing industry and has set itself the goal of manufacturing injection molds with which - according to the current state of the art - plastic as a raw material has no alternative or is more resource-friendly than the possible alternative. The fully air-conditioned precision mold shop with the latest production technology serves industries such as Pharma, Personal Care, Water Technology and Automotive. In addition, pharmaceutical products are produced in state-of-the-art clean rooms with highest quality standards for customers worldwide.

The certified company relies entirely on "Engineering Made in Germany" and a high trainee percentage (12 %). The sustainability statement, which is firmly anchored in the company's policy, commits Braunform to constantly improving its own CO2 footprint. The company's corporate health management as well as the social commitment are given high priority. As one of the best employers in the field of SME's in Germany, Braunform received the "Top Job" award for the third time in 2020, after 2014 and 2017.