

PRESS RELEASE

Bahlingen a. K. – Right from the beginning: Mr. Eckard Herb, authorized officer and technical director of Mold Shop at Braunform GmbH, is going into well-deserved retirement with 40 years of seniority.

Eckard Herb, man of the first hour, has brought the company forward in many ways and has been instrumental in making it one of the leading industrial companies in the mold making industry. Although retired for one year, he was officially dismissed on 19/04/2018 during the Technology Day of the Braunform GmbH at the evening event in a winery in the region in the circle of colleagues and customers, the management and the owner family of the company.

Eckard Herb began his professional career in 1977 with the newly founded company Braunform GmbH of family Erich and Elke Braun from Bahlingen. The contact to the owner Erich Braun had come about by chance over private ways. "I was immediately convinced that the young company would be successful, but first I wanted to get a picture of it," says Eckard Herb.

The company has grown steadily and with it the areas of responsibility of the tool mechanics of the first hour. And so Eckard Herb, who had started as a toolmaker, eventually found himself responsible for the assembly department. Back in the early 1980s, many pilot tools were built for a customer in the automotive industry for whom temporary design drawings were made. "I put the product drawing on the drawing board and drew the mold insert around the part – with pencil.", so Herb with a mischievous smile. "Unthinkable today. Today, everything is constructed using professional 3D CAD systems", he adds. Years later, Herb moved to Technical Sales and then took over the Technical Management of the Mold Shop of Braunform GmbH.

As an authorized officer and technical director as well as with his sure instinct for the technically possible, as some patents show, Eckard Herb was involved in almost all decisions regarding strategies, innovations, production techniques and process safety. Company founder Erich Braun describes Eckard Herb as a companion, in good times as well as in bad times. Eckard Herb has passed on his knowledge to many young colleagues throughout his career. "Especially for the second generation in the company, he has always been an important contact person," says Pamela Braun, owner and management. The management, colleagues and customers of Braunform GmbH wish Eckard Herb all the best and a lot of fun in his retirement.

Picture survey:



General Manager Klaus Bühler (right) says goodbye to one of his mentors Eckard Herb (left).

Braunform at a Glance

Founded in 1977, today Braunform is with **375 employees** considered to be an innovative leader in the plastics processing industry. The precision mold shop is distinguished by its profound understanding of technology and sophisticated customer requirements as well as its high sense of awareness for quality.

The company stands for **Full Service Engineering** in mold manufacturing, starting with the development right up to the qualification and to a demanding clean room production. The fully air-conditioned mold shop with the latest production technology belongs to the world leading facilities for mold technology. The industries Braunform services include **Pharma, Personal Care, Consumer Goods, Packaging, Automotive, Electric and Water Technology.**

The company is specialized in the manufacturing of **multi-component molds, multi-cavity molds, stack molds, molds for the medical industry (MED Mold®)**, as well as fast and long-life **rotary tables**. In addition Braunform is characterized as an ideal partner for new product ideas with **thermoplastics, TPE, silicone** and **ceramic**. For the pharmaceutical industry Braunform offers sophisticated manufacturing processes including automated assembly and stamping systems in clean rooms GMP C and D. In the **Technology center**, customers may use injection mold machines with 2 component (with silicone injection) and 3 component applications for pre-series manufacturing.

Due to the project management and the full-service engineering **shortest time-to-market times** become possible and **costs** are **significantly reduced**. The main focus is always on **process assurance, shorter cycle times, increasing output quantities and all at the highest of quality - Engineering made in Germany**. The company is certified according to DIN EN 13485 / 15378 / 9001 / 14001 / 50001.

Braunform is a long-term oriented, family-owned company. This is illustrated through a high reinvestment quotient and in a trainee percentage of 12 % of the regular workforce.

Braunform – Connected to people. At home in the region. In demand worldwide.