**BRAUN**<sup>®</sup> Molding your visions

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**PRESS RELEASE** 

"Braunform – we act" – social position firmly anchored in company's policy once

again this year

As a regional SME Braunform assumes its social and cultural responsibility to its employees

and the society. The health of our staff and social commitment are important elements of this

responsibility.

It is important for the company to support social engaged organizations and projects on a

sustained basis. For this reason Braunform has dispensed with sending Christmas presents

to customers and instead donates to socially engaged organizations since several years.

This year, the company has again decided to support the association for children with cancer

e. V. in Freiburg with the sum of 1,500 €. In addition the University Hospital Freiburg receives

1,500 € for the project "Tigerheart ... if parents have cancer".

The association for children with cancer cares about the concerns and needs of families with

a child with cancer since 1980. As the children meanwhile arrive from all over Germany, the

family home with its family-oriented concept has attained a very high priority. Also integrated

in the parents house is the brothers and sisters care, a social service and also the care for

orphan parents, who have recently lost a child. The project "Tigerheart ... if parents have

cancer" is a free child and youth offer of the psychosocial cancer consultation and supports

affected families.

With the support of the Braunform's HR and marketing team the management annually

supports various projects proposed by employees with an amount of 3,500 €. The "Blue

House" in Breisach received a donation of 900 € for integrations projects. One of our

employees cooks honorary together with refugees or repairs bicycles. Moreover, a part of the

donation went to the EC youth work which allows children from low-income families to

participate in the summer camp. This was supported with a donation of 900 €. For the

promotion of young musician the music club Kollmarsreute receives 500 €. The RSC Bulls

Bahlingen is supported with 500 € for the newly created younger area. Besides, the

kindergarten "Pfiffikus" in Waldkirch got 200 € for the acquisition of a reading area. And the junior fire brigade from Bahlingen receives 500 € for new football shirts.

## **Picture survey:**



Official handling over the cheque of 1,500 € to the association for children with cancer e. V. in Freiburg and 1,500 € to the University Hospital Freiburg (from the left: Riccarda Kräuter-Schächtele, Braunform managing director Pamela Braun und Claus Geppert)

## Braunform at a Glance

Founded in 1977, today Braunform is with **375 employees** considered to be an innovative leader in the plastics processing industry. The precision mold shop is distinguished by its profound understanding of technology and sophisticated customer requirements as well as its high sense of awareness for quality.

The company stands for **Full Service Engineering** in mold manufacturing, starting with the development right up to the qualification and to a demanding clean room production. The fully air-conditioned mold shop with the latest production technology belongs to the world leading facilities for mold technology. The industries Braunform services include **Pharma**, **Personal Care**, **Consumer Goods**, **Packaging**, **Automotive**, **Electric and Water Technology**.

The company is specialized in the manufacturing of multi-component molds, multi-cavity molds, stack molds, molds for the medical industry (MED Mold®), as well as fast and long-life rotary tables. In addition Braunform is characterized as an ideal partner for new product ideas with thermoplastics, TPE, silicone and ceramic. For the pharmaceutical industry Braunform offers sophisticated manufacturing processes including automated assembly and stamping systems in clean rooms GMP C and D. In the Technology center, customers may use injection mold machines with 2 component (with silicone injection) and 3 component applications for pre-series manufacturing.

Due to the project management and the full-service engineering **shortest time-to-market times** become possible and **costs** are **significantly reduced**. The main focus is always on **process assurance**, **shorter cycle times**, **increasing output quantities and all at the highest of quality - Engineering made in Germany**. The company is certified according to DIN EN 13485 / 15378 / 9001 / 14001 / 50001.

Braunform is a long-term oriented, family-owned company. This is illustrated through a high reinvestment quotient and in a trainee percentage of 12 % of the regular workforce.

Braunform – Connected to people. At home in the region. In demand worldwide.