

PRESS RELEASE

Student seminars, training day, parents afternoon - trainees and students of Braunform present their professions for career orientation of pupils.

As part of the school offensive of Braunform GmbH recently numerous student seminars, application trainings and the annual training day of the company took place. Trainees and students and their instructors visited regional schools and also invited them to visit the company. At all these events trainees and students of the first two years of education presented their professions and study programs. They gave dedicated insights into their daily life at the company and at school and explained in personal conversations the training content. Also application training and a tour of our training workshop were offered.

With its training concept "Braunform - we for your future" the company wants to support and assist students in their personal career choice. Therefore, Braunform is working closely together with schools around, on the one hand presenting the company and on the other hand the training program. With the implementation of training for applicants directly with the trainees and trainers useful tips for the interview and the application documents are conveyed.

The participation in information events as part of vocational orientation complete the concept of the company. With great success and more than 70 individual meetings Braunform for the second time took part at the education fair "vocatium" in Freiburg on 12 + 13 July 2016 in part. This was followed by the well-established training day on 22 + 23 July 2016 to enable interested students and pupils to get to know the company and the training opportunities. The feedback of about 100 participants on both days was very positive.

The topic of training has a long tradition at Braunform. Very important for the family owned SME is a needs-based training with the aim to take on all apprentices in an employment relationship. Since the foundation of the company in 1977 more than 250 apprentices have graduated and more than 150 have been offered a permanent employment relationship – some of them even working in the management team. Trainees and students secure the

future of tomorrow. Investments in education and training are investments in the future. Therefore, it is with us to promote each talent individually.

In addition to a high-tech education and support by trainers and training officers, regular joint activities take place to promote team spirit. Besides the annual apprentices excursion (including canoeing, geocaching, climbing, zorbing) interdepartmental events such as the Science Days at Europa-Park in Rust/Germany or the Children's Day for employees' children are organized and moderated by the apprentices themselves.

Picture Overview:



Braunform training day: Many apprentices were active, either to perform guided tours, to introduce their apprenticeship or to answer questions.



Pupils seminar in Bötzingen: Braunform trainees presented the company and their apprenticeships.