

PRESS RELEASE

„We for your future“ – The training concept of Braunform GmbH shows effects: Once again, all training places are occupied due to many, qualified applications – 250th apprentice of company history started in September

Not only in the course of demographic change and the resulting shortage of skilled workers, many companies have pushed the training of young specialists. Braunform, a family-owned company, has trained young people since the beginning of the seventies. With the training start in September 2016, the 250th apprentice was recruited. In a total of seven job profiles in the technical and commercial sector, as well as two dual studies, more than 200 specialists have successfully finished their apprenticeship. At present, approx. 40 go through their apprenticeship.

"We are very glad that we receive a lot of qualified applications every year and we are able to occupy all our training places," says Oliver Bornhäuser, Head of HR and Finance. For the company trainees are a worthwhile investment in the future, agrees Managing Director Pamela Braun. "They not only know the company, they are also, thanks to our conscientious instructors, qualified professionals who exactly know what is important for us. This is our answer to the demographic shortage of skilled labour."

In order to be interesting for pupils who are looking for a training place, the company offers a high-tech infrastructure and an individual support by instructors and training officers, there are also annual excursions for apprentices and other events, where trainees are responsible for. In order to present the company and the training, pupil's seminars, training days and regional training fairs are firmly anchored in the schedule.

Picture survey:



Braunform at a Glance

Founded in 1977, today Braunform is with more than **320 employees** considered to be an innovative leader in the plastics processing industry. The precision mold shop is distinguished by its profound understanding of technology and sophisticated customer requirements as well as its high sense of awareness for quality.

The company stands for **Full Service Engineering** in mold manufacturing, starting with the development right up to the qualification and to a demanding clean room production. The fully air-conditioned mold shop with the latest production technology belongs to the world leading facilities for mold technology. The industries Braunform services include **Pharma, Personal Care, Consumer Goods, Packaging, Automotive, Electric and Water Technology.**

The company is specialized in the manufacturing of **multi-component molds, multi-cavity molds, stack molds, molds for the medical industry (MED-molds®)**, as well as fast and long-life **rotary tables**. In addition Braunform is characterized as an ideal partner for new product ideas with **thermoplastics, TPE, silicone** and **ceramic**. For the pharmaceutical industry Braunform offers sophisticated manufacturing processes including automated assembly and stamping systems in clean rooms GMP C and D. In the **Technology center**, customers may use injection mold machines with 2 component (with silicone injection) and 3 component applications for pre-series manufacturing.

Due to the project management and the full-service engineering **shortest time-to-market times** become possible and **costs** are **significantly reduced**. The main focus is always on **process assurance, shorter cycle times, increasing output quantities and all at the highest of quality - Engineering made in Germany**. The company is certified according to DIN EN 13485 / 15378 / 9001 / 14001 / 50001.

Braunform is a long-term oriented, family-owned company. This is illustrated through a high reinvestment quotient and in a trainee percentage of 13% of the regular workforce.

Braunform – Connected to people. At home in the region. In demand worldwide.