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## PRESS RELEASE

"We are focusing on training!" – Braunform starts the new apprenticeship year with eight new trainees and one DH student in the technical and commercial sector.

On 1<sup>st</sup> September 2014, a total of nine trainees and students will start at Braunform: six tool mechanics, one mechatronics technician, one industrial clerk and one DHBW student with a Bachelor of Arts degree in business administration / industry.

Braunform has been showing the importance of training for many years by regularly hiring several young people as apprentices. With this the company secures its future and prevents a shortage of qualified specialists.

## Get to know the future training centre in advance

"It is important for parents to get to know both the workplace and the trainers of their child," says HR Manager Oliver Bornhäuser. For this reason, a so-called "Trainee Parent Afternoon" takes place at Braunform just one month before the start of the training. In addition to a tour of the company and a round of introductions, all open questions are answered so that nothing stands in the way of an entry into the world of work.

## Picture:



On 1<sup>st</sup> September 2014, eight new apprentices and one DH student will start their training in various professions at Braunform. (Back left starting trainer Steffen Grossmann, technical training manager Urs Breitenbach and personnel manager Oliver Bornhäuser)

## Braunform at a Glance

Founded in 1977, today Braunform is with more than **315 employees** considered to be an innovative leader in the plastics processing industry. The precision mold shop is distinguished by its profound understanding of technology and sophisticated customer requirements as well as its high sense of awareness for quality.

The company stands for **Full Service Engineering** in mold manufacturing, starting with the development right up to the qualification and to a demanding clean room production. The fully air-conditioned mold shop with the latest production technology belongs to the world leading facilities for mold technology. The industries Braunform services include **Pharma, Personal Care, Consumer Goods, Packaging, Automotive, Electric and Water Technology.** 

The company is specialized in the manufacturing of **multi-component molds, multi-cavity molds, stack molds, molds for the medical industry (MED-molds®)**, as well as fast and long-life **rotary tables**. In addition Braunform is characterized as an ideal partner for new product ideas with **thermoplastics, TPE, silicone** and **ceramic**. For the pharmaceutical industry Braunform offers sophisticated manufacturing processes including automated assembly and stamping systems in clean rooms ISO class 7 + 8. In the **Technology center**, customers may use injection mold machines with 2 component (with silicone injection) and 3 component applications for pre-series manufacturing.

Due to the project management and the full-service engineering **shortest time-to-market times** become possible and **costs** are **significantly reduced**. The main focus is always on **process assurance**, **shorter cycle times**, **increasing output quantities and all at the highest of quality - Engineering made in Germany**.

Braunform is a long-term oriented, family-owned company. This is illustrated through a high reinvestment quotient and in a trainee percentage of 13% of the regular workforce.

Braunform – Connected to people. At home in the region. In demand worldwide.