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PRESS RELEASE

That the issue of environmental policy is not only theoretically anchored in the company's policy but is also lived by the employees and the company, is shown by the medium-sized company Braunform GmbH, Bahlingen. In addition to internal trainee projects, such as the "energy detectives" which detects energy eaters Braunform also participates in recycling programs, for example, recycling of empty pens.

The so-called waste management is no longer just an issue that can literally be swept under the carpet. Beside the production-related waste the employees are also actively involved in recycling campaigns to protect the environment and at best to do something good. In addition to the collecting containers for batteries, also from the private sector, Braunform takes part at collection programs for items such as empty writing instrument. This is a great platform to supply it to the recycling process for re-use and by the way to get a credit per unit, which will be donated to a charitable organization or which can be used for example to plant a tree.

The ongoing pens collection campaign at Braunform goes well. In addition to the environmental and social aspect, it is a nice feeling to afford alongside about 70 other institutions in Germany with the collection of everyday objects a part of the sustainable recycling.