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PRESSEINFORMATION

Social position „Braunform – socially engaged“ - As a regional SME Braunform assumes its social and cultural responsibility to its employees and the society.

Already for some years Braunform has renounced the distribution of Christmas presents to customers and donates instead of this the sum of € 5,000 to the 1980 founded "Association for the support of children with cancer in Freiburg, Germany".

Every year the management also supports various projects proposed by its employees with a total of 2,500 €. This year there was a broad range of associations, such as the youth football department of the TuS Königschaffhausen or institutions such as the elementary school in Wyhl.

Erich and Pamela Braun are convinced that "people are the greatest asset". Due to this the working environment must be right. In addition to values such as mutual respect, humanity and openness, there are also individual development opportunities and many actions for employees for shaping the human relations. The internal knowledge management, from technical presentations, Excel training to project management workshops, or e. g. an Apple Day and skin cancer screenings are available. An annual Children's Day for employees' children or specially provided parking for carpools are just a few more points.

Picture overview:



Social position „Braunform – socially engaged“



Official handing over the cheque of € 5.000 to “Association for the support of children with cancer in Freiburg, Germany”.