

---

## PRESS RELEASE

### **35 years Braunform GmbH – Connected to people. Located in the region. Demanded worldwide.**

During these weeks the Braunform success story already runs 35 years. Due to the strength of purpose and the vision of the family owned company, Braunform is one of the leading manufacturers of injection molds and clean room products in Europe today. Located in Bahlingen in the southwest of Germany the company employs 280 people. The driving forces of the Braunform success story are the continuous development of technology to highest complexity, future-orientated investments into machinery and infrastructure as well as the enormous know-how of each individual employee.

„If you can dream it, you can do it.“ (Walt Disney) – Visionary thinking associated with huge willpower is the basis for the life’s work of Erich Braun. Since 1977 injection molds are built for well-known costumers of the consumer, automotive and entertainment industry. Due to rapid growth of the Braunform business, the company moves to its current location. From that moment Braunform GmbH was able to offer its customers the option for complete service: development and production of injection molds as well as the production of plastic parts with fully automated assembly lines. Based on profound experiences in pharma technology a standard for cleanroom compatible injection molds, the MED Mold<sup>®</sup>-standard, is developed in 2010.

In 2007 Braunform achieved an outstanding example for its performance: Winner of the award “Excellence in Production” (Tool manufacturer of the year 2007) in the category “External mold shop with more than 100 employees”. The broad diversification, an outstanding technology center and an effective process management had been the decisive criteria to win this prize. The wide range of customers guaranteed a certain independence of economic conditions and obtains internal synergy effects.

Today Braunform customizes special solutions for industries that are very ambitious e. g. the pharmaceutical, consumer and hygiene industry as long as the automotive and electrical sector. Due to the excellent know how of the Braunform specialists in material, process and production details customers could involve them already in a very early stage of development. Highest quality demands that depend on injection molds “made in Germany” are the arguments for global players to have long-standing business relationships. On the other side flat hierarchies and quick decision-making processes of the family owned, middle sized company stand for secure and cost-effective concepts.

Recently, as a result of the positive course of business Braunform has increasingly invested in new technologies: A new state-of-the-art milling center and an extension building to the Quality Assurance department. The implementation of central ERP software throughout the whole organization reflects the clear objective of optimizing the customer focus. During the second Braunform technology day in summer over 70 participants from all over Europe could locally convince themselves of these changes.

In order to reduce the consequences of demographic change and the shortage of skilled personnel connected with this issue, Braunform pursues the topic "Employer Branding". The communication in the social web e. g. on facebook, as long as the cooperation with different kind of schools and educational institutions is part of this project. In the top management the next generation is already implemented: Pamela Braun, Daughter of Erich Braun, runs the company together with him as General Manager.



Text to picture:  
Connected to people.  
Located in the region. Demanded worldwide

## Braunform at a Glance

Founded in 1977, the Braunform Group is considered to be one of the most innovative service providers of tool and die manufacturing in the plastics processing industry today. The company is distinguished by its profound understanding of technology and customer requirements, its high sense of awareness for quality, and the courage it has for continuous change

The enterprise stands for Full Service Engineering in tool and die manufacturing, with a technical center and clean-room production facilities. The fully air-conditioned mold designer and constructor belongs to the worldwide leading companies in this area. Braunform is characterised as an ideal partner for new product ideas with thermoplastics, TPE, silicon and ceramics, by its high technological competencies in the sector of multi-component technology and MED-molds®.

The company is specialized in the manufacturing of **multi-component molds, multi-component tools, high precision molds, molds for the medical industry (MED-molds®), stack molds, as well as fast rotary tables (up to 1,400 mm diameter).**

As an acknowledged systems supplier, Braunform offers **integrated, custom-designed systems solutions with long life cycles in tool and die technology:** from the first steps in development up to sophisticated manufacturing.

There are machines available for injection molding in the **clean room, in accordance with ISO 7 and 8**, with clamping forces ranging from 650 to 2,000 kN with **Laminar Flow Facilities**, as well as automated assembly and stamping systems. In the **Technical Center**, customers may use injection molding machines with clamping forces ranging from 250 to 2,750 kN, available with both 2 component (with **silicon injection**) and 3 component applications for pre-series manufacturing.

The industries Braunform services include:

- **Personal Care**
- **Pharmaceutical + Medical**
- **Consumer Goods**
- **Automobile**
- **Electronics**
- **Sealing and Packaging**
- **Sanitary and Health.**

High quality requirements, manufacturing methods and an organisation with its **own patent team** illustrate the companies future-oriented and dynamic way of thinking which all serve to **improve the profitability of customers.**

The high demands in quality, the level of experience and the references of Braunform all stand for process-assured and cost effective solutions, the performance of which is proven in daily manufacturing and all of which are oriented to reduce price per part. The main focus is always on **process assurance, shorter cycle times, increasing output quantities and all at the highest of quality – Made in Germany.**

Braunform is a long-term oriented, family-owned company. This is illustrated through a high reinvestment quotient and in a trainee percentage of 15% of the regular workforce.

**Braunform – Innovation. Quality. Reliability.**