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PRESS RELEASE

Apprenticeship at Braunform – 3 months after the beginning of her training period, Laura Baumann is „totally happy“

Since 1st September the 17-year-old Laura is one of 40 trainees of medium-sized company Braunform GmbH in Bahlingen, Germany. After her visit of the commercial school and a work experience in this occupational field she has chosen a three-year apprenticeship to become an Industrial Management Assistant.

Within the scope of a one-week teaching practice, Laura gained insight in all commercial departments of Braunform, from Purchasing, Human Resources, Financial Accounting / Controlling and Production Control to Sales and Marketing. Each department has its own contact person for trainees who „was always very helpful and explains a lot of things to me“, Laura says. Altogether, the teaching practice was „very good“ and confirmed the desire for an apprenticeship training position. „A young applicant who previously made a teaching practice thereby shows us particularly engagement“ explains Sandra Schmieder, training responsible for commercial area. As the chemistry has to be right on both sides, it is also a great possibility to get to know each other.

In autumn, the apprenticeship start for 2012 was ringed in by a newspaper announcement and Laura applied for the training position of Industrial Management Assistant with her school certificate and her teaching practice confirmation. A total of 13 training positions in the professions Industrial Tool Mechanical (m/f), Process Technician (m/f), Mechatronics Technician (m/f), Technical Product Designer (m/f), IT Application Specialist – Systems Integration (m/f) and, in commercial area, Industrial Management Assistant (m/f) were manned.

After just one job interview with the training responsables she got her apprenticeship contract. Sandra Schmieder explains: „If someone has left a positive impression during a training practice we are pleased if this person is interested in an apprenticeship.“

Each year, shortly before start of the apprenticeship, there is a meeting with the young people and their parents to get to know each other. This opens up the possibility to clarify last questions and also to show the trainee's future activity area to their parents during a company tour.

Although a 40-hours-week is a heavy pensum at the beginning of an apprenticeship, Laura has already accustomed herself to it after a short time. „And of course I am also very happy about my trainee salary at the end of each month which I get at my free disposal.“ Laura says enthusiastic. By now she can look back to three months in Purchasing Department in which her duties and responsibilities became more and more diversified and exciting and where she also enjoys that she has not to ask anymore for each little thing. Furthermore there are several projects and events organized and attended by the trainees besides everyday business which are also fun. For example the „Jobstartbörse“* in Endingen, Germany, where Laura was informing pupils about training possibilities at Braunform. The attendance at the „Science Days“** 2012 was generally featured by the trainees of the higher apprentice years. A further highlight is also the annual trainee excursion: During a Geocaching Tour at the Kaiserstuhl all trainees got to know each other and searched for a target location by means of GPS-coordinates as a team.

** Jobstartbörse:*

The „Jobstartbörse“ is a regional info market where several local companies and institutions are presenting their job- and apprenticeship possibilities to pupils, teachers and parents.

*** Science Days:*

The „Science Days“ are an info event where a lot of partners of research, industry, commerce, public authorities and schools are presenting interesting facts and workshops in science and techniques to young people.

Picture overview:



Comment:

Laura is very pleased about the diversified duties and responsibilities in Purchasing Department.