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**BRAUN**inForm  
07.2015



Online-News for Plastics and Pharma Technologies

inForm.Intro

Dear Readers,

"With technology much is possible. Without people, nothing."

That is for many years not only our motto but also a matter of our hearts and we are consistently working on this topic. Not only since the beginning of the shortage of skilled labor we stand to the commitment of our company to accept its social responsibility - not only by sponsoring activities to society but also by internal actions and measures for all our employees.

Concretely, I am referring for example to the Occupational Health, under which we summarize skin cancer screening for employees, the initiative "Braunform - we move" with participation e.g. at Freiburg Marathon, Business Run, Mudiator, Blackforest Ultrabike Marathon preceded by professional running training as well as the regular "fruit days". Also the financial support of associations and projects from the direct environment of the employees for which we were able to choose among numerous proposals real heart projects this year again.

With warmest wishes for the coming summer months,

Pamela Braun

### **Braunform supports charitable projects in the region which have been proposed by staff**

This year once again the General Management of Braunform GmbH donates an amount of 3.500 € for charitable projects



and nonprofit associations. Suggestions for this came from the immediate environment of the employees with projects that are close to their hearts. The responsible couple the sponsoring amount to the kilometers run by employees at the Freiburg Marathon 2015. Due to twelve half-marathon runners and two company relay teams, the management increases the budget.

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## Braunform underlines the importance of its training work



Braunform underlines the importance of its training work – by giving workshops for students, visiting different schools and organizing the yearly Education Day. In order to present especially the less known profession of a tool mechanic (m/f), three apprentices already attended the project day of a school nearby as "education ambassadors".

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## Value-added services

Providing our customers maximum benefit - Braunform as mold shop with value-added services

With our innovative mold shop and a deep understanding of technology as a starting point, it is above all the value-added services related to the tool that make the difference for our customers.

Now, we defined more precisely these value-added additional services for our clients as possible additional options and options that are included in the quotation i. e. mold as standard. We are strongly aiming to make the Braunform quotation more transparent for our partners. Our clients will know exactly what they receive for their investment. What kind of performance they can expect from Braunform as standard without additional costs and what other additional options they can add or buy. Input from many discussions with customers has been taken as an inspiration to develop specific services.

As standard – among others - we already analyze product data in the design phase in respect to mold-suitability and production engineering design. In addition to further minimize risk by Mold-Flow filling simulation, we can thus ensure optimum industrialized manufacturing solution. The complete documentation (incl. CE marking) as well as the labeling of inserts is a matter of course for us.

We hope that the partnership with our customers is further strengthened by this transparency. Talk to us. We are at your disposal.

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## Braunform – we move



In the context of health management and the initiative “Braunform – we move”, we regularly provide voluntary actions for employees. For example sport activities offered by the company or training groups in running or cycling are very popular.



Especially in spring many regional sport events take place: the Marathon and the Business Run in Freiburg, the obstacle course “Mudiator”, the Blackforest Ultrabike Marathon as well as football, table tennis or beach volleyball tournaments.



We are very happy for our Braunform starters.

## Events



13.10. - 17.10.2015: **FAKUMA**, Friedrichshafen, Germany

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