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# BRAUNinForm

## 10.2013



Online-News for Plastics and Pharma Technologies

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inForm.Intro

Dear readers,

October is naturally one of the months with the most important events of the year in the plastics industry - and every three years in the "K year" a little bit more exciting.

At the same time we are very pleased to present our new Corporate Design. It emphasizes Braunform's strategic direction of a long-term oriented, family-owned company with a innovative top performance within plastics technology. The focus of the new visual identity of the brand at all communication levels is the red ball, modelled after the red dot of the Braunform logo.

We are looking forward to introducing our new Corporate Design at the K-fair and hope to welcome you at our booth.

Best regards,

Erich Braun

Pamela Braun

### Highlight of the year "K-fair 2013" opens the gates

From 16th to 23rd October 2013 the K-fair 2013 in Dusseldorf / Germany takes place. Of course Braunform is also an exhibitor at the international trade fair No. 1 for plastics and rubber worldwide - visit us in hall 1, booth F 30.



Together with the project partners Hekuma and Engel a 96-cavity high-speed injection mold with very short cycle time is shown at the stand of Engel.

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## Braunform Corporate Design Relaunch



After many month of brainstorming, texting and designing as well as programming, the new Corporate Design of Braunform is complete.

Let's have a look at our new user-friendly website.

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## Construction of a new building for the business unit of plastics and pharmaceutical production



Due to strategic considerations as well as an increased space requirement of the mold shop of the Bahlinger company the owners and managers came to the decision to relocate the division plastics and pharmaceutical production.

Due to the continuous, healthy growth of the medium-sized company with about 300 employees, the choice of structural expansion of the company is another step to secure the future now.

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## Start of trainees 2013 - Excellent performance of examinees



The Management congratulates five trainees (technical and commercial) for their successful passed exams after the three or three-and-a-half year training. The performances of all five trainees are awarded with a price for an excellent average grade.

A total of eight new trainees in the professions tool mechanics, process mechanics and industrial clerk as well as one dual student in the field Business Administration start 2013 in their occupational history at the medium-sized company in Bahlingen.

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