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PRESS RELEASE

Three decades of focus on growth:

BraunForm - 30 Years of Plastics Technology at its Best

Bahlingen, Germany. In an industry as young and volatile as plastics manufacturing, a company as old as BraunForm could earn the nickname “grams.” Still, with 30 years experience under its belt, the plastics injection mold maker specialist in Bahlingen, Germany has more reason to focus on the future than the past.

What began in 1977 with a handful of employees in a cramped office space has developed into today's BraunForm – an international mold maker, plastics- and pharma producer, employing 217 highly trained individuals in state-of-the-art facilities designing and manufacturing injection molds along with the production of millions of plastic parts resulting in the generating annual revenues surpassing \$26 million Euro. But size alone was never the injection mold specialist's goal. Instead, ingenuity has always been key at BraunForm. Since the very beginning, the company's new and innovative ideas were turning the seemingly impossible into reality. As word spread, BraunForm soon found itself expanding, then expanding again to keep up with the demand for its top-quality injection mold solutions.

First Choice for Top Industries

Nowadays, it's the most demanding industries that turn to BraunForm for custom solutions. Thanks to the company's proven know-how in materials, processes and production, very often BraunForm is taken on board very early in the product development stage. Top companies in the personal care, pharma and diagnostics, automotive and electric industries rely not only on BraunForm engineering competence (e.g. in multi-component, multi-cavity, high-precision or stack molds), but also on the mold-maker's highly specialized production capacities, including production in clean room GMP class C and D.

BraunForm's current ability to offer such a diverse array of services is a direct result of its steadfast foresight to continuously invest in technology, facilities, infrastructure, and, most importantly, its people.

Fit for the Future with Motivated Employees

Indeed, the most important factor of the BraunForm success story is its people. Qualification and training play a decisive role, and provide the foundation to carry the company soundly into the future. Over the last three decades, nearly 135 apprentices received quality training to become skilled at various professions throughout BraunForm. Today, over half of these individuals remain with the company, including the very first two apprentices.

Complex projects like DIN ISO 9001 and 14001 implementation are only feasible with employees who are future oriented and support company goals. In addition, the high level at which employees identify themselves as members of the BraunForm family has been instrumental in earning the company its almost legendary reputation among its customers as an absolutely reliable, service-oriented partner.

Looking Toward a Bright Future

Just in time for its 30-year anniversary, the company is doing something typical for BraunForm. It is taking on a new venture – this time creating a new multi-material mold for ceramic injection molding. Fine tuned by experience, staffed by excellent employees, and supported by the strong management duo of Erich Braun and Pamela Gut, BraunForm is enviably prepared for tomorrow. And this is reason to celebrate -- not just for BraunForm, but also for the community of Bahlingen, for which BraunForm is a reliable supplier of secure employment.